

Townhall of Fame

Honoring the Leaders Among Us



Marc Morano is the founder and managing editor of ClimateDepot.com, the No. 1 online destination for the truth behind today's global warming hysteria
(Photo courtesy: Marc Morano)

David vs. the Green Goliath

by Adam Sylvain

Marc Morano is taking on the climate change movement and leaving a trail of discredited left-wing science in his wake.

Long before “climategate,” Marc Morano viewed the building hysteria for what it was: a house of cards representing the latest and greatest eco-scare. As Morano has pointed out, eco-scares come in cycles, and as each theory is revealed as the output of speculative science, a new cataclysm of the environment is proposed, used by the political sphere to wield power and regulation. According to Morano, the climate firestorm was created not as a means for climate control but for “human control,” extending to transportation, home energy use and the creation of a carbon dioxide budget, with “the objective being to manage and control human activity in an attempt to live out the fantasy of social engineering.”

An environmentalist his whole career, Morano has spent a long and distinguished career fighting for truth in science. He is a former reporter for the nationally syndicated television

newsmagazine “American Investigator.” His work included the production of a 2000 television documentary, “Amazon Rainforest: Clear-Cutting the Myths.”

Beginning in 2006, Morano worked for the Republicans in the U.S. Senate Committee on Environment and Public Works (EPW), and also managed the EPW website. Morano’s efforts, driving content on the site—including global warming skepticism—earned the coveted Golden Mouse Award in 2007. Despite success, he became frustrated that he could not publish the kind of content he wanted. “There was too much staff division in the Senate, and I wasn’t allowed to go after global warming advocates in a full-fledged manner,” he explained. Morano even recalls being labeled “unsenatorial” for his aggressive enthusiasm combating the crooked science and deception ushered forth by scientists and politicians alike. He wanted the freedom to publish full reports and open criticism of developing global warming theories.

So in April 2009, after leaving the Senate, Morano launched ClimateDepot.com, a “clearinghouse for climate news.” The website quickly became *the* destination for environmental news, sparking debate and spreading public awareness about the truth behind global warming.

“When the Climate Depot launched, I wanted the site to be the leader in climate news. It would cover all news on the subject, from every perspective, with original editorials and a roundup of environmental news worldwide,” Morano explained. “I also wanted to create ‘climate entertainment.’ I knew that the subject can be kind of dry, and so I tried to incorporate humor, entertainment, and wackiness to drive the issue home.”

Also central to the project was to create activism among the public. “I had a lot of people complaining, saying they were receiving hate mail because I made a point to post publicly available e-mail addresses of scientists in the articles we posted. But I believe when you are part of a giant con-job and are facilitating the regulation of lives, you should hear from the public,” said Morano. “This is part of helping the average person take an activist’s role.”

Despite the best efforts of outspoken theorists, Morano saw the global warming con imploding under three pretenses: The first reason was that the whole foundation of the global warming movement relied on what it considered a gold source of information—the United Nations Intergovernmental Panel on Climate Change (IPCC). The problem being most people don’t trust the United Nations.

Secondly, Al Gore was made the spokesman, taking center stage for the release of the 2006 documentary, “An Inconvenient Truth,” at the height of climate paranoia. Regardless of political affiliation, Morano thought that the former vice president was too divisive to portray himself as a uniting figure to push the theory.

Third, there was the lack of credible research to support the theory. According to Morano, the “scientific” data used to fuel the global warming claims were based almost exclusively on



In 1992, Marc Morano worked with talk-radio titan Rush Limbaugh, serving as on-screen correspondent (known as “Our Man in Washington”) for the “Rush Limbaugh Television Show.” He wore a trench coat and hat to sneak into various Democratic events in and around D.C. (Photo courtesy: Marc Morano)

speculative computer models and wildly inconsistent methods of research. The gaps in these studies are now being revealed daily at ClimateDepot.com with special reports and news stories by radio hosts, bloggers, columnists and esteemed scientists who refuse to remain silent.

“All anyone has to do to see through the myth is look at some of the people in charge of major science organizations in the United States,” said Morano.

Take, for example, John Holdren, President Obama’s science czar. Holdren, on top of doing his part in advancing the most recent global warming agenda, has been part of seriously flawed scientific studies for nearly half a century. Holdren’s perplexing obsession with what he viewed as an imminent population crisis led him to co-author a textbook titled “Ecoscience: Population, Resources, Environment.” In the book, Holdren and co-author Paul Ehrlich, introduce ideas for disturbing methods of population control, including injecting a drug into the world’s drinking water to reduce birth rates to “acceptable” levels.

Holdren’s true hypocrisy is evidenced by his open support of the “global cooling movement” in the 1970s. He argued, along with his doomsday theory of an uncontrollable population that large amounts of carbon emitted into the atmosphere would contribute to lasting temperature drops. Holdren’s history aids Morano’s own theory that scientists such as Holdren are shameless in their seamless transitions from one calamitous theory to another.

“It’s all about creating the eco-scare of the moment,” said Morano. “You have guys like Michael Mann who ‘went back in time’ and erased the Medieval Warming Period. This is somebody who went through and used to deceit to manipulate data, all to fulfill this grand narrative of global warming.”

Michael Mann, a renowned climatologist, is often cited as co-creator of the “hockey stick graph.” The graph represents temperature changes occurring in the last 1,000 years. The name “hockey stick graph” was created to describe its shape, which shows little changes to the earth’s temperature until 1990, when subsequent temperature increases are depicted by steep increases. The research was included in a published report by the IPCC and has since been the subject of controversy for failing to accurately portray at least two periods of significant climate change: The Medieval Warming Period and the Little Ice Age.

Mann was later at the center of the biggest controversy the global warming movement experienced. In the series of events, publicly referred to as “climategate,” he is one of four prominent climatologists who allegedly acknowledged misrepresenting scientific data in a series of hacked e-mails.

The controversy surrounding “climategate” created an immediate shift in public perception of global warming. As Morano points out, since the breaking of “climategate,” many of the staunch advocates of global warming are now softening their stances or recanting statements altogether. In February, Phil Jones, head of the British Climatic Research Unit (CRU), where the hacked emails and continuing controversy originated, admitted publicly to the BBC that he and fellow scientists had indeed manipulated data. The IPCC has been further discredited by the recanting of a report issued in 2007 which stated the Himalayan glaciers would be gone by 2035.

Morano is the first to admit there are real environmental concerns. “Issues such as clean air and water, species extinction and energy dependency are all concerns that can and should be addressed on a regional scale,” Morano said. “Certainly, there is nothing wrong with having a solid, clean, sober debate about issues such as improving our country’s energy grid. Unfortunately, what we got were these people trying to ram global warming theory down our throats and use it to justify unwarranted regulations. Regional issues don’t raise money. They wanted something that is ‘all-encompassing’ and can call for global governance. It’s insulting because the assumption is that American people are ignorant. The whole thing is built on that assumption the people are too stupid to see through the con.”

But Marc Morano has more faith in the American people. As he points out, “It takes years of propaganda to build-up something like this, but once people realize they’ve been lied to, the truth spreads like wildfire. That’s what’s happened now. They can do whatever they want. They can keep issuing report after report but people aren’t going to be fooled twice.

“All a serious person has to do is read.” •

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