

2023

**CFACT 2023
IMPACT REPORT**



COLLEGIANS FOR A CONSTRUCTIVE TOMORROW

If you really want a strong, effective, grassroots movement, you need to get our up-and-coming generations activated, and CFACT is doing just that with Collegians! Have a look at just a smattering of what these motivated and dedicated young adults accomplished in 2023:



Western Kentucky University

CFACT bombarded the nation's campuses with public speakers this past year, including former Trump Administration official and past Delaware State Climatologist David Legates (pictured with WKU club leadership). Dr. Legates gave an enthusiastic audience at Western Kentucky University an in-depth presentation covering all of the many myths that climate alarmists use to influence the American people. Despite vigorous opposition from the university's Earth and Atmospheric Science Department (who barred any advertisement of the event and forbade faculty from speaking about it in class), the event was a resounding success.

"Beef or Bugs" Display at TPUSA AmericaFest Conference

CFACT sponsored several conferences across the country in 2023 including Turning Point USA's AmericaFest. CFACT staff delighted the attendees by demonstrating many of the organization's exclusive activism kits such as "beef or bugs." This particular activism stunt, which is provided to students across the country, brings to life the demands of radical groups like the World Economic Forum to have governments forgo meat and force insect protein on their populations in its place. Participants are offered the choice of tasty beef jerky or dehydrated bugs as a snack – try to guess the overwhelming outcome of this demonstration!



Liberty University Litter Cleanup

We're not just educating students with lectures and literature, but we're also putting words into action – real action that makes a real difference. One such action is Liberty University Driessen Fellow Julia Heath working in coordination with numerous CFACT interns organizing and implementing litter cleanups across the country. CFACT believes it is important to teach our youth to be good stewards of our planet. This cleanup of Percival Island in Virginia epitomizes that standard to which we hold our students. That day, the group cleaned up nearly a dozen bags of garbage across the public park.



Louisiana State University “I Love Fossil Fuels” Stunt

Street theater is a student favorite, as it efficiently gets everyone’s attention. Dressed up in an eight-foot tall *Tyrannosaurus rex* fossil costume, CFACT Driessen Fellow Tait Lafonte commanded an audience, as he paraded around Louisiana State University. This stunt spurred numerous conversations on the message, “I Love Fossil Fuel,” with supporters and opponents alike. Regardless of which side of the argument the students were on the costume always garnered a smile from all who saw it.

The Polar Bear at University of Michigan–Dearborn

In another example of CFACT’s effective use of street theater, Collegians brought attention to the lie that polar bears face imminent danger from so-called “man-made climate change” with an inflatable polar bear costume measuring nearly nine feet in height. Many students then lined up to take selfies with the arctic bear, and many had in-depth conversations with National Field Director Greg Neff who put on the event. One conversation quickly turned into a pseudo debate when a professor came out of her building and saw the contrarian message. She began screeching this was a “terrifying” message and spouted nonsensical statements such as, “No organism at all could ever benefit from any type of climate change.”



University of Wyoming Testimony in Eagle Costume

University of Wyoming intern Maggie Immen, for emphasis, donned an eagle costume while presenting her testimony before the state Public Service Commission. The utility regulatory agency was taking public comments regarding a proposal to expand development of wind turbines for energy production. Maggie gave a heartfelt, well-reasoned dissent against the initiative laying out numerous, factual arguments. One such argument emphasized the harm done to the endangered eagles living in the area under consideration.

UW–River Falls Clay Pigeon Shoot

CFACT Driessen Fellow Faith Alpaugh, a forestry management major who plans to become a game warden after graduating, brought a group of University of Wisconsin-River Falls students out to discover the joys of skeet shooting. There, they learned about how to safely handle firearms and the important role hunting plays in North American animal conservation.



DIGITAL OUTREACH: CFACT'S EXPANDING REACH

2023 was a year filled with controversy, division, and strife. Issues of climate, energy, environment, and civil rights remain at the fore, energizing CFACT's online readership. Our flagship online sites, CFACT.org and ClimateDepot.com, continued to command strong followings and were viewed millions of times throughout the year.

CFACT's regular, daily content showcases the writings of some outstanding scholars on the issues of environment and energy. Such contributors included legendary meteorologist Joe Bastardi, known as the first weather forecaster to project the path of Tropical Storm Sandy to make landfall in NY and NJ, and accomplished mathematician and policy analyst Peter Murphy. Both joined CFACT's longstanding scholars and experts, such as Paul Driessen, Duggan Flanakin, David Wojick, Vijay Raj Jayaraj, Dr. Bonner Cohen, and CFACT's president Craig Rucker, in delivering the most current and superb content to readers worldwide.

CFACT continued our reciprocal relationship with the Real Clear Energy website which frequently posts pieces authored by CFACT writers and has licensed CFACT to reproduce RealClearEnergy.com's unique content. In 2023, we expanded our inclusion of first-class content from Australia's Joanne Nova and her JoNova site and found her insights extremely popular with our readers.

CFACT.org continues to feature young writers; updates provided by CFACT staffer Adam Houser and independent journalist Gabriella Hoffman helped the Committee reach the next generation in an impactful way. We welcomed Greg Neff as our new field director in 2023, and we post his updates, as he expands and engages our presence on college campuses.

Speaking of Gabriella Hoffman CFACT sponsors her video series *Conservation Nation* as well as her *District of Conservation* podcast. On her podcast, in particular, Hoffman regularly lands interviews with major national figures, including such guests as South Dakota Governor Kristi Noem, Congressman Bruce Westerman, and former Secretary of State Mike Pompeo. Her coverage reaches out to those who work and play in the great American outdoors and underscores the historic link between hunters, fisherman, campers, and hikers and their contributions to genuine conservation.

CFACT sends out regular email updates to its large support base, which is currently at around 137,000 subscribers and growing every day. These updates provide an opportunity not only to educate the public but also to empower activists throughout the United States and around the world to take action through petitions, commentary, and participation in the legal, regulatory, and policy process. Email also permits the Committee to have direct communication with its subscribers unhindered by social media algorithms designed to suppress free-market-oriented opinions.

CFACT has been exploring new techniques which enable our social media presence to outperform despite a hostile environment. Using memes, news stories, reports, and information drawn from its websites, we share our content on Facebook, Twitter, Instagram, and LinkedIn to greatly amplify our communication. CFACT's social posts are regularly liked, shared, tweeted, and commented on by thousands each month, and our content clocked in at 9,500 regular interactions; this far exceeded the 3,500 interactions that Facebook lists as "typical."

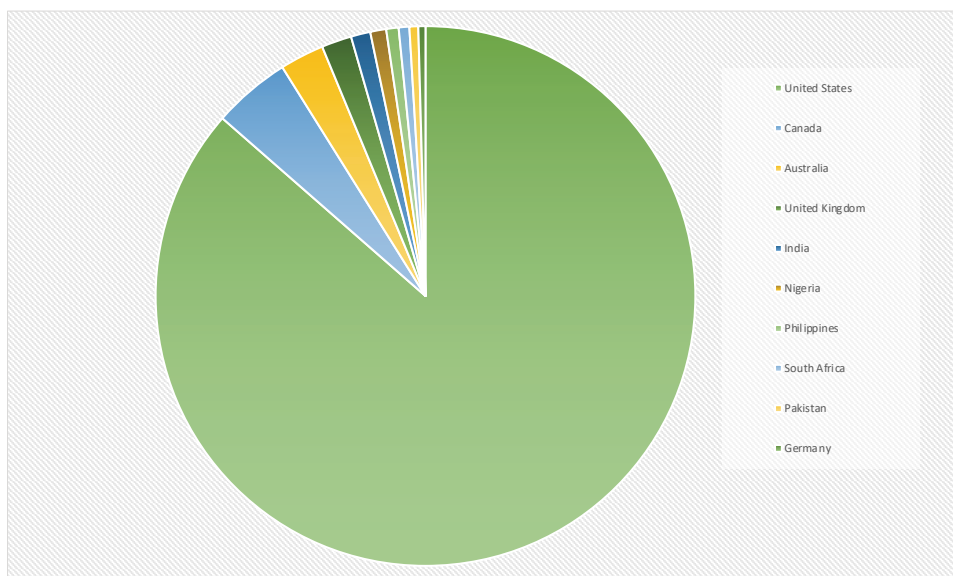
What's more is that new followers clocked in at 233 per month, which well exceeded the 91 that Facebook lists as "typical."

One post that truly impressed those in the cyberspace world dealt with wind-powered ships, which was also our most engaging topic last year. On March 5, 2023, that post peaked at 7 million views. CFACT's network has around 90,000 followers on Facebook and Twitter who regularly receive daily updates.

Of course, the discussion on digital outreach and impact wouldn't be complete without the hat tip to CFACT's other major website, ClimateDepot.com managed by Marc Morano, with its 40,000 media followers. Read about the multitudes of accomplishments by this ever-solid performer in our segment entitled, "Climate Depot"; you'll not be disappointed!

2024 has significant elections on the horizon in the U.S., U.K., and Canada which will supercharge the online policy environment. CFACT looks forward to injecting high-quality, fact-based content (often accelerated by creative humor) into the discussion through all of our growing array of digital media resources.

The breakdown of CFACT's social media followers underscores our broad international reach. Check out these statistics for 2023:



Top Cities of Reach (Global)

1. New York, NY
2. Houston, TX
3. Calgary, AB, Canada
4. Los Angeles, CA
5. Melbourne, VIC, Australia
6. Phoenix, AZ
7. San Antonio, TX
8. Sydney, NSW, Australia
9. Las Vegas, NV
10. San Diego, CA

OUR TOP POST HAD:

7 MILLION VIEWS

GRASSROOTS



Recently, CFACT joined forces with activist Tom DeWeese, who became the Committee's National Grassroots Coordinator, to organize local activists nationwide. In an effort to reach out, invigorate, and recruit new campaigners, DeWeese addressed local audiences throughout the fall in Montana, South Dakota, Oregon, Iowa, and Wyoming, to name a few.

Last September in Dallas, Texas, DeWeese spoke on property rights at the "Stop 30x30 Summit."

In Iowa and South Dakota, he helped lead a successful campaign to activate hundreds of local farmers to stop the use of eminent domain in building a carbon capture pipeline.

In October, our fearless warrior presented testimony to the Virginia Corporate Commission in opposition to Dominion Energy's efforts to impose new smart meter fees on private homes.

Throughout the past six months, Tom DeWeese has appeared on several national media programs on behalf of CFACT, including VCY America and the Brannon Howse Show on the Lindell Recovery Network.

Yes, CFACT's grassroots campaigns have proven most fruitful (and fun) throughout 2023 thanks to the tireless efforts of our ever-growing network of passionate, dedicated activists. A cornucopia of momentous achievements are as follows:

We helped launch the "Net Zero Reality Coalition," comprised of top experts in the energy field who produce studies and dispel the myths about "reliable" Green energy and how relying on it has endangered the national power grid.

We incorporated our highly skilled ally, the American Policy Center, into CFACT to boost our impact at the grassroots level.

The Committee sponsored a national billboard campaign in ten major cities to educate the public on issues touching everything from high gas prices and electric vehicles to bans on eating meat ... and so much more. These billboards displayed the facts but did so with CFACT's characteristic humor to grab eyes and attention.

CFACT became the leading force stopping Biden's plans to place offshore wind farms off the U.S. eastern seaboard. This project is disastrously inefficient and will cause colossal harm on multiple fronts, such as

substantially hiking our utility rates and rendering our electricity unreliable and our power grid unstable. Furthermore, it poses significant threats to marine life – including one of the world’s most endangered large whale species, the North Atlantic right whale.

Thus far, we have been instrumental in collaborating with our allies to prevent 18,000 MW(megawatts) of the 30,000 MW of offshore wind energy the Biden team hopes to have in place by 2030. This serves as a nice segue to highlighting a major CFACT grassroots campaign that exposes one of the many hypocrisies of the Green agenda. We have become a national leader in the effort to “Save the Whales” from the impacts of these offshore wind farms. An illustration of this endeavor occurred earlier in 2023 when CFACT joined with allies to begin legal proceedings against Dominion Energy’s offshore wind project. We followed this up with two stunts that garnered significant, national media attention. The first was to put up billboards and fly a plane sporting the message “Save Whales. Stop Windmills,” over Atlantic City, New Jersey, on Earth Day. The second was to stage a small protest of boats at the South Fork wind farm construction site twenty-five miles off the coast of Newport, Rhode Island. Coverage of both protests included feature articles in the *New York Post* as well as segments on Fox News.

A truly exciting contribution to this particular effort was the October release of Episode 15 in Gabriella Hoffman’s video series, *Conservation Nation*, which focused on the hot topic of offshore wind and whales. In the video, which garnered tens of thousands of views, Hoffman spoke to numerous activists and fishermen who were livid about Biden’s proposed plans to litter the eastern seaboard with 3,000 windmills and addressed conservationists’ belief that the project would imperil the mere 350 North Atlantic right whales remaining in existence; it was an eye-opening piece that can be streamed on YouTube.



Tom DeWeese addressing an enthusiastic audience of local activists in Billings, Montana.



Craig Rucker speaks at the Stop 30x30 Summit in Dallas, Texas.

CLIMATE DEPOT



Morano appeared on FoxNews frequently in 2023 on a variety of subjects ranging from wind farms to climate to energy, and beyond.

While CFACT’s social media presence and engagement on Facebook, Twitter, Instagram, LinkedIn, and others realized significant growth throughout the year, our website, Climate Depot, has been and continues to be a primary source of science and information for millions around the world.

In fact, 2023 was a groundbreaking year in the history of Climate Depot, as the website’s media influence and impact expanded to the highest levels since its launch in 2009. Climate Depot not only navigated the unexpected upheavals of 2023 but used them to creatively draw more media attention to the CFACT message.

Seizing upon every opportunity to educate the nation, Editor-in-Chief Marc Morano and other spokesmen

appeared on major television news programs, such as Fox News, Newsmax, and OAN TV in greater frequency than ever before and expanded the Climate Depot media realm into a wide range of new television networks.

... and he didn’t stop there ...

Morano took to the radio airwaves as an invited guest on more than 100 national and regional radio programs, including Sean Hannity’s nationally syndicated radio show, American Family Radio (10 times), The Joe Piscopo Show (15 times), Vicki McKenna (18 times), and WMAL radio in Washington, D.C. (20 times).

In addition to media appearances, CFACT’s Morano became a household name participating in several, high-profile forums which included speaking appearances at FreedomFest in Memphis, Tennessee, a keynote address to 700 people at a GOP forum in Harrisburg, Pennsylvania, and additional keynote speeches in Calgary, Canada; Tucson, Arizona; and North Dakota.

Fans of print media were also enlightened, as Climate Depot was featured and cited on the pages of notable and respected newspapers, magazines, and periodicals, including *The New Yorker*, *The Washington Times*, *Newsweek magazine*, *The Manila Times*, *The Epoch Times*, *The Examiner*, *Breitbart*, *The Federalist*, *Scientific American*, *The Daily Caller*, *Hot Air*, Cal Thomas’s nationally syndicated column, *The Dartmouth Review*, and many others.

Keeping up with the ever-evolving modes of media proliferation, Marc Morano dove into the massively growing world of prominent podcasts as an invited guest on Dr. Drew, Allie Beth Stuckey, Pete Santilli, Eric Metaxas, Rachel Campos Duffy, Tomi Lahren, and Mark Steyn – how exciting!

If you read it, watch it, stream it, or listen, Climate Depot is there to inform and engage you on all-things climate-madness and, of course, whipping the Green Left into a frenzied fury. A badge of honor for our Marc Morano: former UN climate scientist and infamous “Hockey Stick” fabricator Michael Mann slammed him as “one of the most prominent, industry-funded climate-change deniers.”

INTERNATIONAL ACTIVITIES

CFACT's presence isn't confined to the United States, no! Keeping abreast of the issues abroad and taking our seat on the world stage, CFACT attended the UN's COP 28 climate conference in Dubai, United Arab Emirates (UAE). Our team, once again, went right into the lion's den to prevent the media from reporting inaccuracies and getting away with it, as CFACT spokesmen appeared on over thirty media outlets (and seven times on Fox News alone) throughout the duration of the two-week meeting. We have been to every UN Climate Conference since Kyoto in 1997.

CFACT co-sponsored the 15th International Conference on Climate Change in Orlando, which featured some of the top scientists and experts around the world challenging the "climate consensus."

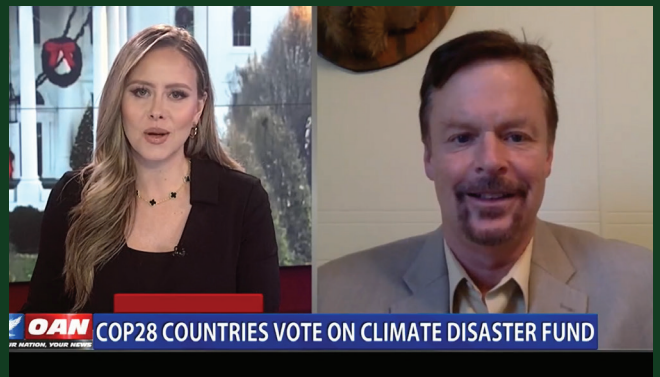
You want meaningful impact? The Committee's "Stewardship in Action" project, a program designed to showcase free market, environmental conservation without government involvement, fostered international eco-development through CFACT-funded projects in Africa and India. The first initiative helped fund a poultry farm in Uganda managed by entrepreneur Namunganga Angel Barbra.

In Tanzania, CFACT's support of light installations helped to discourage lions from preying on livestock, which, in turn, helped decrease the likelihood of villagers committing revenge killings of the lions.

In partnership with Pastor Ramesh Ghodke, CFACT established a drinking water well in Dhorkin Shekta village in India, while another project in Uganda helped a young woman, Elizabeth Musoke, begin a pig farm to benefit her community and family. This enterprise began with just a single sow but has since grown to over a dozen piglets in a few short months, which enabled Musoke to learn the beautiful and beneficial principles of capitalism and begin her climb out of poverty.



CFACT staffers laid down in front of a COP 28 bus shuttling attendees to the main conference center and shouted "Stop Net Zero. Save Red Meat!" CFACT's tongue-in-cheek stunt was made into a short video that generated thousands of views.



CFACT President Craig Rucker appeared on dozens of media outlets including OAN to expose the COP28 agenda.

OTHER ACTIVITIES

Hitting the Hill & Helping the States

If what you've read about CFACT's accomplishments and front line battles over 2023 hasn't dazzled you yet, hang on, there's so much more!

Gabriella Hoffman has been a remarkably busy and most impressive activist throughout the year! Along with her aforementioned video series, *Conservation Nation*, she testified in October in Kansas in favor of policies to limit China's acquisition of American farmland. In December, she addressed GOP staff members on Capitol Hill regarding the SEC's dangerous decision to allow "natural asset" companies (NACs) to purchase government land and prevent any farming or development. Hoffman also did several media stunts for CFACT regarding the UN COP 28 meeting, including a television appearance on One America News.

CFACT testified at several hearings, as state and local governments grappled with green policies being pushed from the Biden Administration in Washington.

We helped craft the American Electricity Reliability Act, a draft piece of model legislation that has already been picked up and passed in Utah and Indiana ... with more states, hopefully, soon to come!

We also signed coalition letters from like-minded, free-market organizations opposing two, separate initiatives the Biden Administration was driving. The first opposed a new Security and Exchange Commission (SEC) climate-change-disclosure rule that required companies to publish information explaining the impact of climate change on their businesses. The second letter opposed the Kigali Amendment to the Montreal Protocol which would ban hydrofluorocarbons (HFCs) – the main source of refrigerants for air conditioners, refrigerators, and more.

CFACT partnered with legislators from states including Alaska, Oklahoma, Michigan, and many others on pieces of legislation that fought against Big Tech censorship by social media giants like Google, Twitter, and Facebook ... and ...



Hoffman testifies in Kansas to promote limiting China's acquisition of American farmland.



CFACT's team of interns and staff at the Heartland ICCC conference, of which CFACT was a major co-sponsor.

We're Winning the Fight Against ESG! Here's How:

In 2023, CFACT continued our campaign against the destructive ESG (Environmental, Social, and Governance) movement. ESG is the radical Greens' powerful weapon to force compliance with their extremist climate agenda by giving companies poor financial ratings if they don't knuckle under.

To combat the growing influence of ESG, CFACT was called upon this year to help state legislators from ten different states determine the best policies to manage these problems. As evidence we are winning the fight against ESG, an ever-growing number of firms - even some of the biggest investment houses - are backing away, and states are banning investment of state funds in ESG-dominated companies.

We took on CEOs such as Jamie Dimon (JPMorgan Chase), Brian Moynihan (Bank of America), and Larry Fink (BlackRock) at their shareholder meetings, with CFACT posing direct questions to them that exposed how their companies' commitment to the extreme climate-ESG-agenda is hurting their investors.

CFACT assisted state legislators from New Hampshire, South Carolina, Kansas, Minnesota, Tennessee, and more on bills aimed at restricting the use of leftist ESG standards.

In short, when the Radical Greens made a move to push ESG this year, CFACT was there blocking and pushing right back!

Looking ahead to what is already shaping up to be a pivotal, 2024 election year with a fresh onslaught of attacks from the Green Left upon our country and across the globe, CFACT isn't sitting back and taking a breath or ceding any ground! We are uniquely equipped to continue leading this fight educating citizens on sound climate and energy policies that help Americans instead of serving the ideological agenda of extreme environmentalists.

We're letting people who are fed up with climate fear-mongering know that higher taxes and vastly expanded government power will do nothing to save the planet but everything to control and oppress us. Thanks, again, for everything that was made possible through your help, and we truly hope you're with us throughout 2024 – together with your assistance, oh the great things we'll accomplish!



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