

Who Benefits from Alarmism?

**Alarmism's
Dark Money
and
Dark Benefit**

MONEY LUST - THE USUAL SUSPECTS:

- **Climate scientists**
- **Federal bureaucrats**
- **Government grant seekers**
- **Academia**
- **Big Green**
- **Rent-seeking corporations (wind, solar, electric cars, etc.)**

ODDBALLS NOT LOOKING FOR MONEY:

- **Struggle junkies / DARK BENEFIT**

**FEDERAL FUNDING
IS NOT DARK MONEY**

USA SPENDING

Government spending at your fingertips

.GOV



Most federal grants and contracts are posted online



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Grant Awards Database

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Grant Awards Database

SAMPLE AGENCY SPENDING 2000 - 2012

Energy Department \$443.2 billion

Interior Department \$90.2 billion

**Environmental Protection Agency
\$88.4 billion**

**National Oceanic and
Atmospheric Administration
\$27.6 billion**

BIG GREEN REVENUE IS NOT DARK MONEY

Form 990 available on
GuideStar



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FORM 990: 15 TOP GREEN GROUPS \$2.5 BILLION 2012

Izaak Walton League (\$2,912,245)	Friends of the Earth (\$6,151,456)
Defenders of Wildlife (\$24,838,978)	The Wilderness Society (\$24,862,909)
Sierra Club Foundation (\$47,163,599)	National Wildlife Federation (\$84,726,518)
National Audubon Society (\$96,206,883)	Sierra Club (\$97,757,678)
Natural Resources Defense Council (\$98,701,707)	Environmental Defense Fund (\$111,915,138)
Conservation International Foundation (\$140,766,897)	World Wildlife Fund (\$208,495,555)
Wildlife Conservation Society (\$230,042,654)	Greenpeace International (\$406,000,000)
The Nature Conservancy (\$949,132,306)	

efile GRAPHIC print - DO NOT PROCESS As Filed Data - DLN: 9349304500909

OMB No. 1545-0047

990 Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2011

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning 10-01-2011, and ending 09-30-2012

8 Check applicable: 8(a) 501(c)(3) 8(b) 501(c)(29) 8(c) 501(c)(28) 8(d) 501(c)(27) 8(e) 501(c)(26) 8(f) 501(c)(25) 8(g) 501(c)(24) 8(h) 501(c)(23) 8(i) 501(c)(22) 8(j) 501(c)(21) 8(k) 501(c)(19) 8(l) 501(c)(18) 8(m) 501(c)(17) 8(n) 501(c)(16) 8(o) 501(c)(15) 8(p) 501(c)(14) 8(q) 501(c)(13) 8(r) 501(c)(12) 8(s) 501(c)(11) 8(t) 501(c)(10) 8(u) 501(c)(9) 8(v) 501(c)(8) 8(w) 501(c)(7) 8(x) 501(c)(6) 8(y) 501(c)(5) 8(z) 501(c)(4) 8(aa) 501(c)(3)

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20 Total assets (Part X, line 18)

21 Total liabilities (Part X, line 20)

22 Net assets or fund balances. Subtract line 21 from line 20

	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 18)	94,678,678	118,091,773
9 Program service revenue (Part VIII, line 2g)	0	0
10 Investment income (Part VIII, column (d), lines 3, 4, and 7d)	1,515,627	1,153,218
11 Other revenue (Part VIII, column (d), lines 6, 7c, 9c, 9d, 9e, 9f, 9g, 9h, 9i, 9j, 9k, 9l, 9m, 9n, 9o, 9p, 9q, 9r, 9s, 9t, 9u, 9v, 9w, 9x, 9y, 9z, 9aa, 9ab, 9ac, 9ad, 9ae, 9af, 9ag, 9ah, 9ai, 9aj, 9ak, 9al, 9am, 9an, 9ao, 9ap, 9aq, 9ar, 9as, 9at, 9au, 9av, 9aw, 9ax, 9ay, 9az, 9ba, 9bb, 9bc, 9bd, 9be, 9bf, 9bg, 9bh, 9bi, 9bj, 9bk, 9bl, 9bm, 9bn, 9bo, 9bp, 9bq, 9br, 9bs, 9bt, 9bu, 9bv, 9bw, 9bx, 9by, 9bz, 9ca, 9cb, 9cc, 9cd, 9ce, 9cf, 9cg, 9ch, 9ci, 9cj, 9ck, 9cl, 9cm, 9cn, 9co, 9cp, 9cq, 9cr, 9cs, 9ct, 9cu, 9cv, 9cw, 9cx, 9cy, 9cz, 9da, 9db, 9dc, 9dd, 9de, 9df, 9dg, 9dh, 9di, 9dj, 9dk, 9dl, 9dm, 9dn, 9do, 9dp, 9dq, 9dr, 9ds, 9dt, 9du, 9dv, 9dw, 9dx, 9dy, 9dz, 9ea, 9eb, 9ec, 9ed, 9ee, 9ef, 9eg, 9eh, 9ei, 9ej, 9ek, 9el, 9em, 9en, 9eo, 9ep, 9eq, 9er, 9es, 9et, 9eu, 9ev, 9ew, 9ex, 9ey, 9ez, 9fa, 9fb, 9fc, 9fd, 9fe, 9ff, 9fg, 9fh, 9fi, 9fj, 9fk, 9fl, 9fm, 9fn, 9fo, 9fp, 9fq, 9fr, 9fs, 9ft, 9fu, 9fv, 9fw, 9fx, 9fy, 9fz, 9ga, 9gb, 9gc, 9gd, 9ge, 9gf, 9gg, 9gh, 9gi, 9gj, 9gk, 9gl, 9gm, 9gn, 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REAL GREEN POWER IS DARK MONEY

that comes from

Private Foundations

Ford Foundation,

Rockefeller Foundation, etc.

**In 2014, top 100 private
foundation have**

\$222 billion assets

A FOUNDATION



A non-profit trust

Created by a wealthy individual with a gift of stock, converted to a diversified portfolio.

Grants are paid from dividends and capital gains.

Public cannot donate to a private foundation.

**FOUNDATIONS SET
THE
ENVIRONMENTAL
AGENDA
BY SELECTING
WHO GETS
THE MONEY**

PRESCRIPTIVE GRANTS

INVITATION ONLY

- PROGRAMS DESIGNED BY FOUNDATION MANAGERS
- GRANTS COME WITH INSTRUCTIONS
- DELIVERABLES REQUIRED
- PERFORMANCE MANDATORY

FOUNDATION GREEN GRANTS

- ◎ **2000-2012: \$81 billion foundation green grants**
- ◎ **26,500 U.S. Environmental groups in 2012**
- ◎ **Under 100 get over 90% of foundation money**

FINDING DARK MONEY

Green group income can be traced
back to foundations only in
SPECIALIZED DATABASES.

Free: CitizenAudit in the
Washington Examiner online.



FOUNDATION
CENTER

Knowledge to build on.

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[Get Started](#) [Find Funders](#) [Gain Knowledge](#)

FIND FUNDERS

Identifying Funding Sources: Foundation Directory Online

Updated weekly to keep you current, *Foundation Directory Online* provides the most comprehensive and up-to-date information on U.S. grantmakers and their funding activities.

PAY DATABASES

 AMERICA

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FOUNDATION *Search*

North America's Leading Source of Foundation Funding Information for Non-profits

[User Dashboard](#)

[Find Funders](#)

[Manage Funders](#)

[Use](#)

Explore Director Connections

Discover Connections
to a Universe of
New Funders



NETWORK POWER

- Foundation strategy:
- **Fund whole networks for each program:** lobbying, media, technical, academic, etc.
- **NETWORKS ARE THE SECRET OF POWER, NIMBLE, FAST, AND HARD TO BEAT.**

NETWORK ANALYSIS TECHNOLOGY IS ESSENTIAL

An Introduction to UCINET and
NetDraw

Social Network Analysis

Methods and Applications

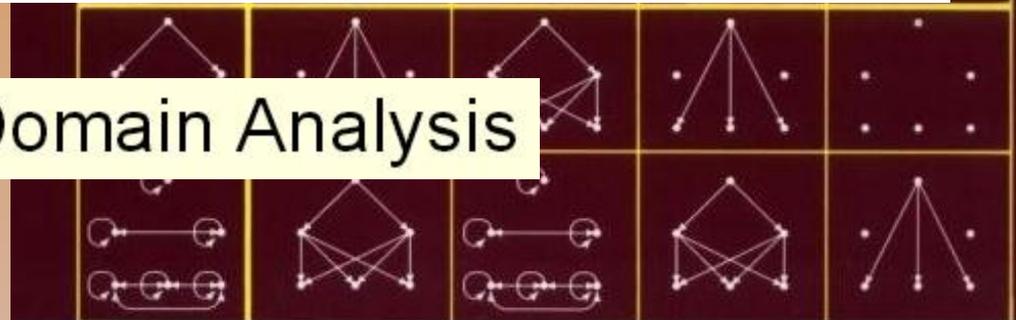
Stanley Wasserman and Katherine Faust

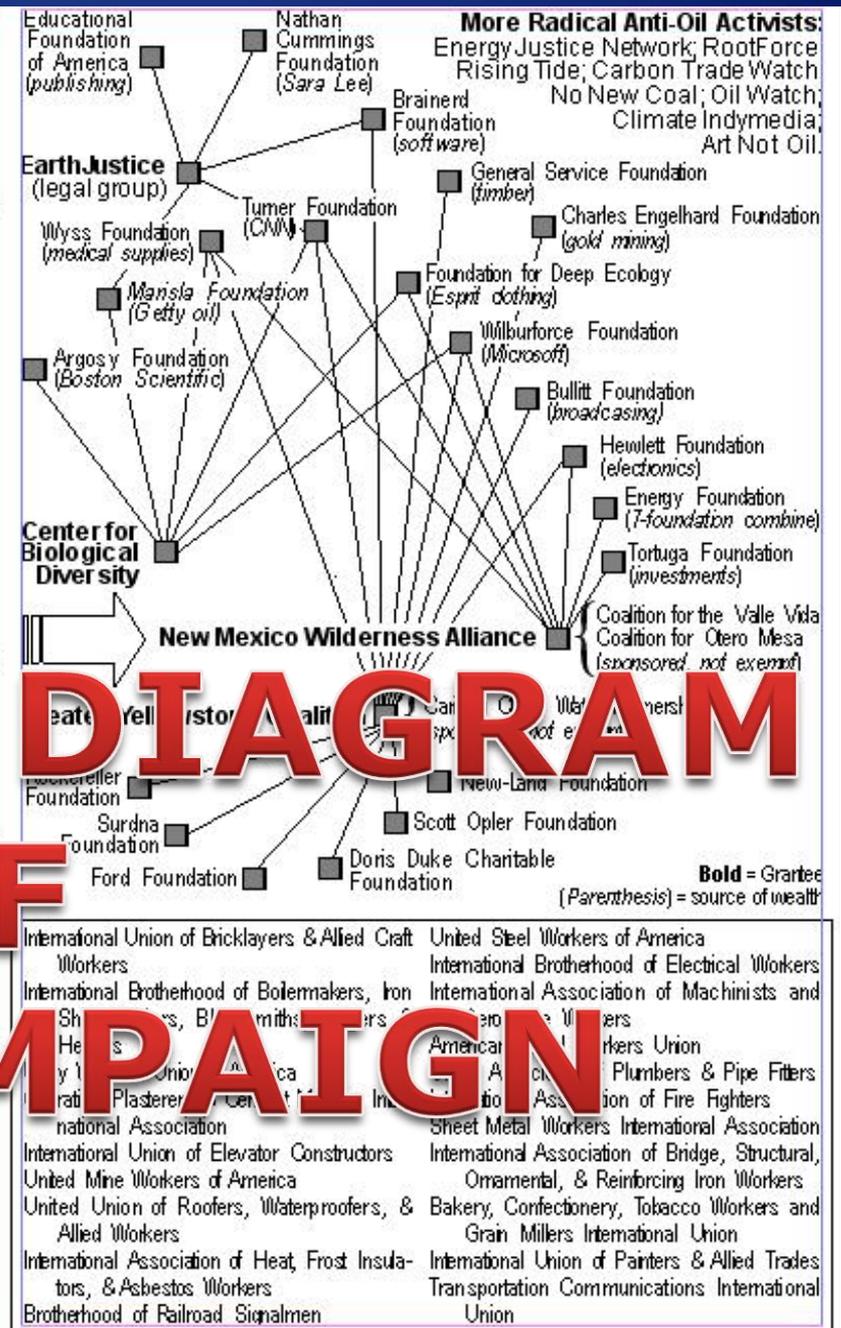
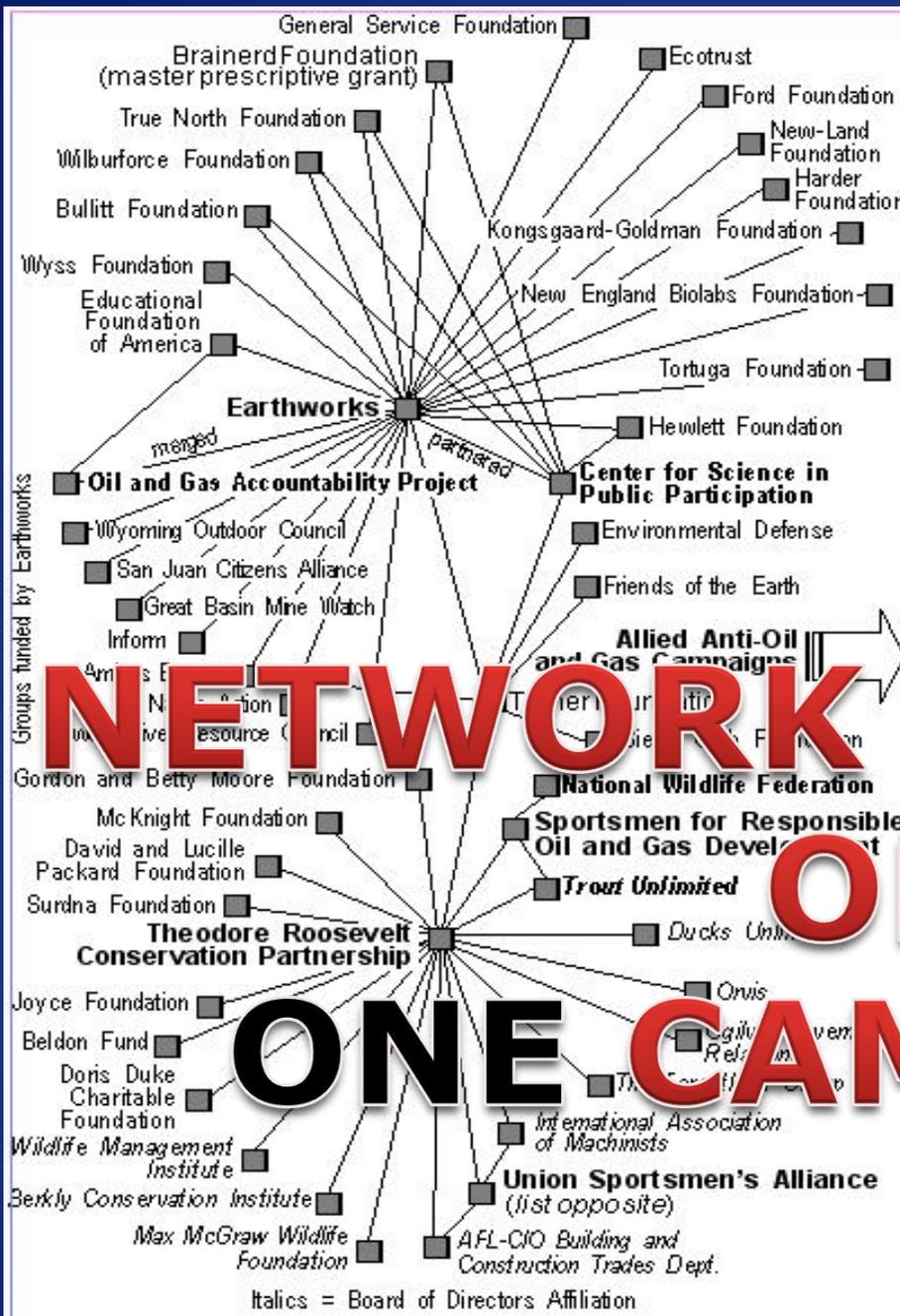


**Analytic
Technologies**

Social Network Analysis Software || Cultural Domain Analysis Software

Methods in Cultural Domain Analysis

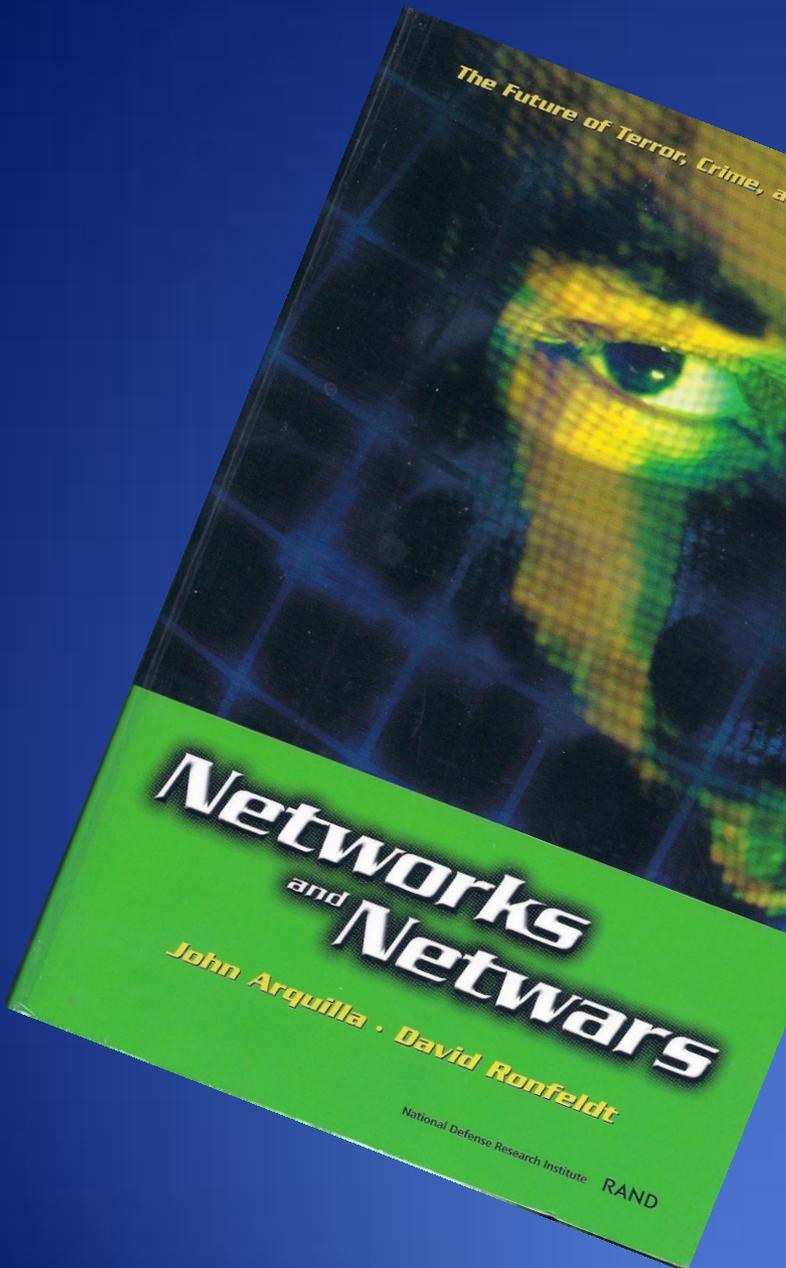




NETWORK OF ONE CAMPAIGN DIAGRAM

Bold = Grantee
(Parenthesis) = source of wealth

Italics = Board of Directors Affiliation

The background of the title slide is a composite image. At the top, there is a silhouette of a city skyline against a dark, reddish sky. Below that is a large, waving American flag. At the bottom right, the dome of the United States Capitol building is visible against a dark blue background.

FREEZING IN THE DARK

**Money, Power, Politics
and
The Vast Left Wing Conspiracy**

RON ARNOLD

LARGEST NETWORKING CENTER: ENVIRONMENTAL GRANTMAKERS ASSOCIATION (EGA)

**200+ FOUNDATIONS MAKING STRATEGY
TO DIRECT ABOUT \$6 BILLION A YEAR**



Environmental Grantmakers Association

About

Collaborate

Connect

Learn

Events

Join

I FOUND AND EXPOSED DARK MONEY FOUNDATIONS

Ron Arnold's
Undue Influence

The Left Tracking Library
And the Green Tracking Library

Follow The Money Follow the People Follow the Motives



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OBTAINED 24 TAPES OF A KEY 1992 MEETING



Ron Arnold's Left Tracking Library

THE HIDDEN AGENDA EXPOSED
**Environmental Grantmakers
Association**
1992 Annual Meeting Tapes

ENVIRONMENTAL GRANTMAKERS ASSOCIATION

THE EGA TAPES

1992 Fall Retreat held at Rosario Resort on Orcas Island, Washington State

For background on the Environmental Grantmakers Association, see our [EGA profile](#).

The EGA's annual retreats are strategy planning sessions during which grantmakers lay their plans for the coming year. The classic gathering was in 1992, when key foundation leaders laid out their intentions to hijack the environmental movement with the goal of remaking the world in their own image. Twenty-four sessions of the 1992 annual retreat were taped by a professional recording service.

SUMMARY:

Do not underestimate the power of dark money

Of the 8 sponsors of the 1985 Villach meetings leading to the creation of the IPCC, half were EGA members:

- **Rockefeller Foundation**
- **Rockefeller Brothers Fund**
- **German Marshall Fund of the United States**
- **W. Alton Jones Foundation**

**That's the overview of
DARK MONEY**

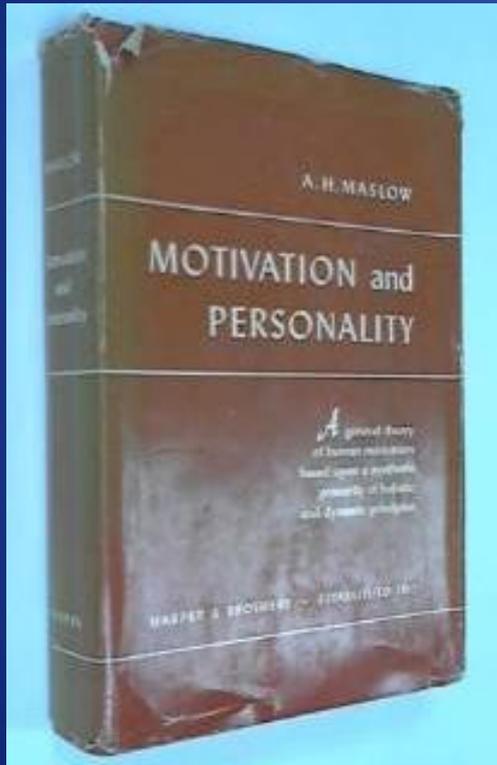
Here is a quick summary
of the

DARK BENEFIT

**What's in it for
alarmists that we
don't know?**

UNDERSTANDING THE DARK BENEFIT

In the 1950s clinical psychologist **Abraham Maslow** did something unusual for psychologists: he studied normal people. He published his findings on motivation and personality in 1954.



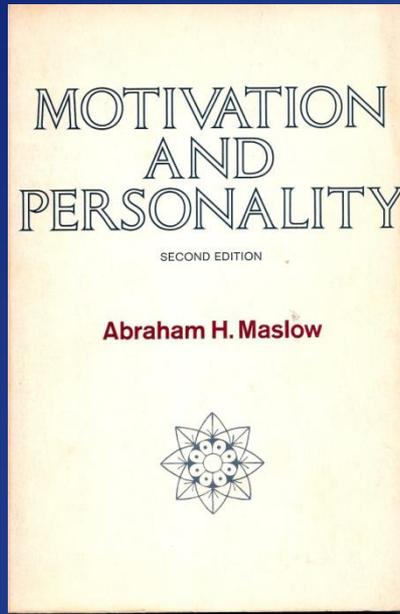
RESEARCHING MOTIVATION

- What makes us tick? Maslow wrote in 1954 that normal people strive to satisfy pretty much the same needs – and in somewhat the same sequence.
- He called that sequence the **NEEDS HIERARCHY**, which is the key to the dark benefit of alarmism.

THE NEEDS HIERARCHY

- **Basic human needs, as common sense has always known, are MATERIAL – food, shelter, safety from harm, and the means to live.**
- **Maslow asked, what happens once those basics are satisfied, and saw that needs then spread outward:**
 - **the need for love,**
 - **for a sense of belonging,**
 - **for social recognition,**
 - **and personal accomplishment.**

THE NON-MATERIAL NEEDS



It took Maslow until the 1960s to see that he hadn't gone far enough. His second edition found that once the personal and social needs are satisfied, needs again spread outward, to **NON-MATERIAL NEEDS:**

- the need for knowledge and to understand
- and finally the need for inspiration and beauty.

THE PITFALL

But there's a problem:

- **As people climb the needs hierarchy, they begin to take the lower needs for granted, they focus only on the higher needs, and some begin feeling "eliteness" and "deserved" superiority and self-righteousness.**
- **Serious COGNITIVE CHANGES affect such people: their values change, their thinking changes, and their memory begins to block the old values.**

- **Maslow wrote: “We tend to take for granted the blessings we already have, the food, the security, the love, the admiration, the freedom that have always been there, never lacking or yearned for.**
- **“Those blessings tend not only to be unnoticed, but even to be devalued or mocked or destroyed.”**

DEVALUED MOCKED
DESTROYED

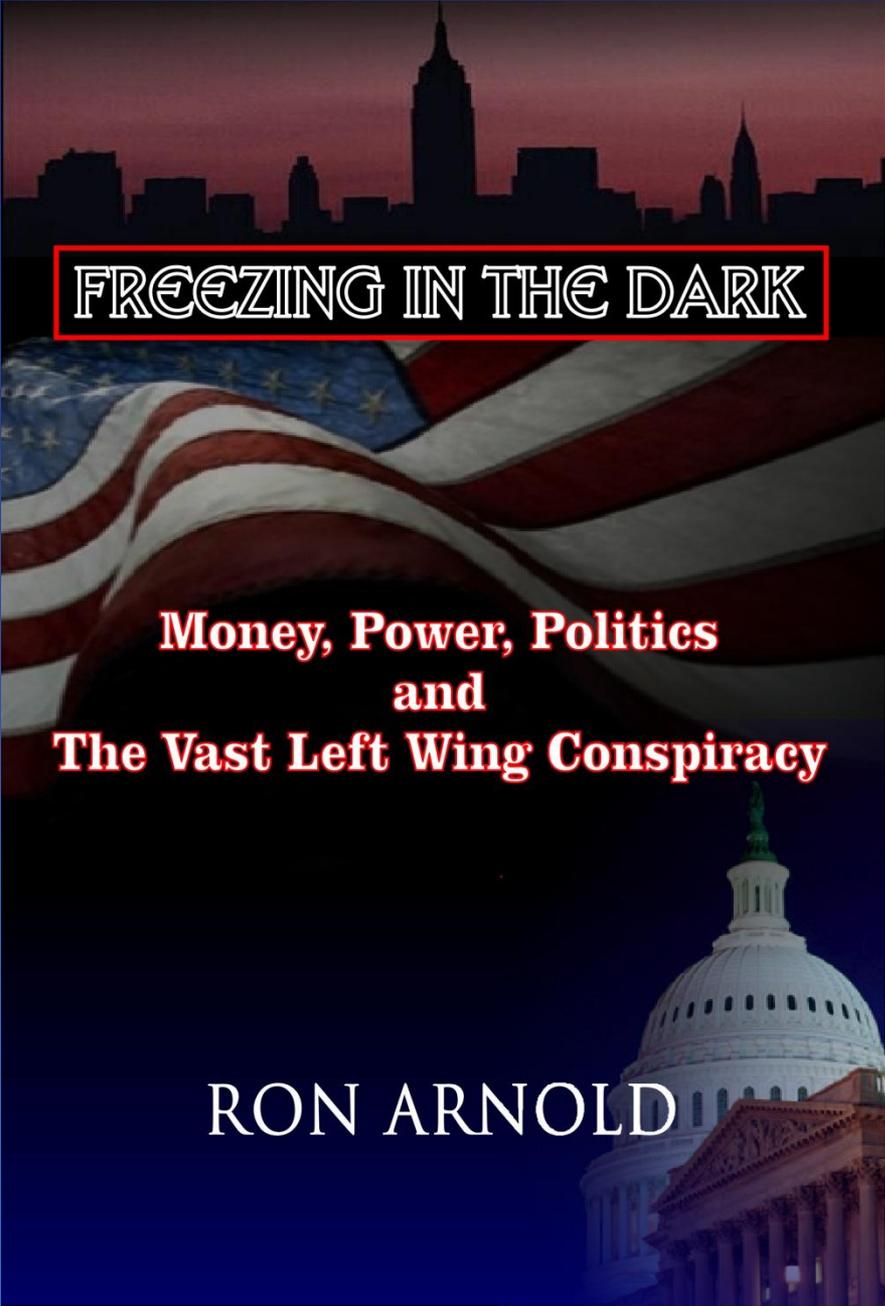
POSTGRATIFICATION FORGETTING AND DEVALUATION

Maslow concluded, “This neglected pathology of postgratification forgetting and devaluation is, in my opinion, of very great potential importance and power.”

The pathological need to devalue, to mock and to destroy basic needs is the basis of alarmism.

Alarmism gratifies a pathological need.

That gratification is the Dark Benefit.



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